

JACHAI DE'JESUS

INDEPENDENT CONTRACTOR | AMERICA

JACHAI.WORLD@ICLOUD.COM | +1 813 420 0210

Strategic educator with over 7 years of experience in cross-cultural leadership, curriculum planning, and data-driven engagement. Trained in SCAD Art Direction and TEFL certified, skilled in creating visually-driven learning experiences. Demonstrated ability to manage complex logistics, analyze performance metrics, and adapt communication for diverse audiences, enhancing classroom dynamics.

EMPLOYMENT

09.2017 - CURRENT

JAHKAI LLC, TAMPA | REMOTE INDEPENDENT CONTRACTOR

+ Launched and operate a multifaceted creative studio and gallery platform dedicated to curating exclusive, 1-of-1 artworks, producing original film and editorial content, and building accessible digital experiences. JAHKAI LLC serves as a conduit between artists and art patrons, emphasizing emotionally honest storytelling, visual experimentation, and cultural specificity.

12.2023 - 05.2024

RUNWAY REPUBLIC, NEW YORK | HYBRID BRAND STRATEGIST

+ Excelled in balancing in-studio and remote tasks, managing budgeting plans to ensure high-profile client retention and drive sales growth. Cultivated a positive studio culture by coordinating with production departments to meet staff needs during studio hours.

07.2023 - 01.2024

MULTII MEDIA, BROOKLYN PRODUCTION COORDINATOR

+ Led event management for high-volume projects, collaborating with prestigious clients to meet objectives. Created and distributed presentations and reports, integrated influential trends, and managed diverse assets, including travel, event layouts, and social media content to maintain Multii's competitive edge.

01.2020 - 08.2023

STATS MEDIA MGMT, ATLANTA | REMOTE DIGITAL ACCOUNT EXECUTIVE

+ Managed communications between executives and clients, arranged virtual meetings, and recorded key data. Monitored ad budgets, researched marketing strategies, and produced client reports and presentations. Maintained documentation using Google Business Suite.

01.2019 - 01.2023

BNTUNE STUDIOS, ATLANTA STUDIO MEDIA SPECIALIST

+ Versatile leader in digital asset development, enhancing brand presence across B2B and B2C channels. Managed communication strategies with production staff and post-production editors. Streamlined workflows for timely delivery of high-quality content for social, outdoor, print, and display advertisements.

JACHAI DE'JESUS

INDEPENDENT CONTRACTOR | AMERICA

JACHAI.WORLD@ICLOUD.COM | +1 813 420 0210

EDUCATION

06.2023 - 09.2016 B.F.A. - Art Direction - Ad. & Branding | SCAD | Atlanta

01.2023 TEFL120 Hour Certification No. TR6413423417 | Teacher Record

SELECT EXHIBITIONS

- | | |
|------|--|
| 2025 | "SELBRUCIVO", Emergent.sh, App Development, Production Phase Two of "S4L3R2C1W0 - Thesis Concept", JAHKAI LLC |
| 2024 | "A Factless Autobiography", Deb Choudhuri (Photographer), Juan Luis Salazar (Book Designer), <i>éphémère</i> .Tokyo, Japan |
| 2024 | "Veiled", Deb Choudhuri, Winner of FotoFestival Lenzburg, Open Call Single Image, |
| 2023 | "NOiD x Denzel Dion x NYFW After Party", Laissez Faire, Multii Media, NYFW'23, |
| 2023 | "Aweng Choul 25th Birthday Celebration", DALI NYC, Multii Media, |
| 2023 | "C.A.Y.A. x Come As You Are" Brand Activation Event, The Association, C.A.Y.A. IYL, Multii Media |
| 2023 | "Nineteen Ninety Eight - An Anthology", Amazon KDP, JAHKAI LLC, Ash Amaral Coll., TJ Reese Art |
| 2023 | "del corazon - JONA VARK", Mixed Relations Coll., JAHKAI LLC, Iglesia Di Diablo Prod. |
| 2022 | "YaYaYa - Black Yungin", BNTune Studios, Special Ent. Distributions |
| 2021 | "Get In My Bag - AB & Young Thug", MTV Music, BET Rap, BNTune Studios, Special Ent. Distributions |
| 2021 | "Kali Wave - Kali Cass ft The Bam", MTV Music, BET HipHop, BNTune Studios, Special Ent. Distributions |
| 2021 | "DONDA - Listening Party Live", Apple Music, Atlanta Mercedes-Benz Stadium |
| 2019 | "WNRS: NERVE Series", We're Not Really Stangers - Brand Expansion Campaign, ADBR 401, SCAD ATL, JAHKAI LLC, |